



# Success Story: UKi Media & Events

## Delivering large volumes of technical marketing translations every week to meet event deadlines

Leading international magazine publisher and event organiser UKi Media & Events specialises in organising events for the engineering, automotive and aerospace industries. For over four years, Comtec has worked with the company to translate and localise technical marketing materials such as show guides, website content, emails and flyers to support their expos in Europe and Asia. Fast turnaround times of high-volumes of text are essential to meet event deadlines.

Here's how we help them make sure they're ready:

### Leveraging innovative technology to increase translation speed

For UKi Media & Events, we translate between 5,000 and 10,000 words per week, often receiving up to 10 new requests each day. Thanks to our translation memories, our linguists are able to access and reuse all previously translated content, allowing us to bring forward delivery times by several hours or days depending on the size of the project.

### Combining creative and technical translation skills to deliver the perfect copy

With expert teams of native-speaking translators possessing specialist automotive industry and creative translation experience in place, we develop accurate and effective marketing copy every time and ensure there is always a translator available for any new requests.

### Flexible approach to invoicing to ensure cost and time savings

We set up monthly open orders to manage all daily translation requirements. This ensures the team at UKIP Media & Events avoid incurring minimum charges and do not have to wait for quotations before translation work can begin.



"It's absolutely vital that our global audience receives the correct information in a language they understand. Comtec is fully entrusted as our sole translation service provider, and continues to provide us with a second-to-none service."

**Lewis Hopkins,**  
Exhibition Operations  
Deputy



Your translation partner

### Fast Facts

- ISO 9001:2015 certifications guarantee the highest quality standards
- Hand-picked translation teams ensure familiarity with specialist content
- Translation memory software ensures fast turnaround times and reduced costs
- Languages include French, German, Italian, Japanese, Korean, Dutch and Tamil

### 30 years of translation experience

An award-winning translation agency, Comtec provides fast, accurate and high-quality translations in over 200 languages. We're the trusted language partner for many leading companies who call on our expert knowledge of international business and languages to help them expand into new markets overseas.

