



**Comtec: Your language partner**





# We love language

**Minding your language is key to getting the best result, and you won't find a team more passionate about language than us.**

We work with the best translators, localisation experts and cultural advisors in the world to ensure your messaging hits the mark in any language, culture and context.

From brand tone of voice to the latest trends in eLearning, from local buying habits to trending hashtags, we make it our business to understand your audience, goals and intended messaging, and carefully craft local language content for you that packs a punch.



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# Expert language localisation gives you the edge

Language is the basis of connection. It's the magic that helps spark emotion, boosts confidence, and encourages inclusivity.

Whether you're marketing, teaching, or simply explaining, you want your messages to resonate.

Our highly trained, world-class localisation experts help you create that connection, giving you the edge over your competitors.

# Meet your language partner

Put simply, our clients love working with us.

We are a team of brilliant, language-obsessed humans who will go above and beyond to help meet your goals.

We've been in business for over **40 years**, so we've had plenty of time to build the best team and processes.

We're flexible, and our favourite word is 'yes'. We consider ourselves an extension of your team, understanding your goals and helping you get there as quickly and effectively as possible.



Through our highly skilled in-house team of tech wizards and project managers, plus our global network of **4000 super specialised in-country linguists**, we provide **translation, localisation, transcreation, copywriting, subtitling, interpreting, voiceovers, and much more** – in over **250 languages** – for a diverse range of sectors and industries, including yours.



What our clients say:

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**My experience with Comtec was truly exceptional. Their professionalism, linguistic expertise, cultural sensitivity, and outstanding customer service make them stand out in the industry. I highly recommend them for anyone in need of reliable and top-quality translation services.**

*Jesse Lock*

Senior E-Commerce Manager EMEA, Aesop



# Specialist solutions for any sector

From fashion to food, travel to tech, luxury to learning, and automotive to agencies, we have in-depth experience with a whole host of industries. Thanks to our world-class processes, we will onboard and support you in meeting your business goals. We can help you with:



Marketing & Brand Development	eLearning & Training	HR & Internal Comms
International brands who invest in localisation are 30% more successful than those who don't. So whether it's a global campaign, social media, app localisation or launching a new website, we're here to help your brand grow. We fully immerse ourselves in our clients' business goals and target audiences to create show-stopping messages.	Great translations boost learner engagement by up to 30%, grow your teams, impress your clients, and unlock global opportunities. With us, you'll have the best processes, technology, and partners in place to translate, coordinate, and roll out your learning modules to international audiences.	Engaged teams are 91% more productive, and the first step in connecting with your teams is to speak their language. From head office directives to L&D, we know internal comms on an international scale need a fast turnaround – we'll deliver yours right on time, every time.

# Specialist solutions for any sector

Continued...



## Cultural Services

From brand names to humour and tone of voice, navigating the nuances of culture is tricky, but it's the secret sauce to sounding like a native. Our cultural competency workshops, linguistic and cultural audits, and strategic consultation service will help take your localisation efforts to the next level.

## Technical Translations

Accuracy is key to delivering perfect technical translations. We pair our clients with technical translators with working knowledge of their industry, from the latest regulations to the most specialised terminology, to ensure the highest-calibre translation every time.

What our clients say:



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**Comtec developed close relationships with our global language leaders, delivering brochures, videos, social media, press materials and websites. They're an extension of our team, and we look forward to many more successful business launches with them.**

*Sheila Richardson*

Distribution Marketing Manager, The Domino Group







# Brilliant humans, powered by technology

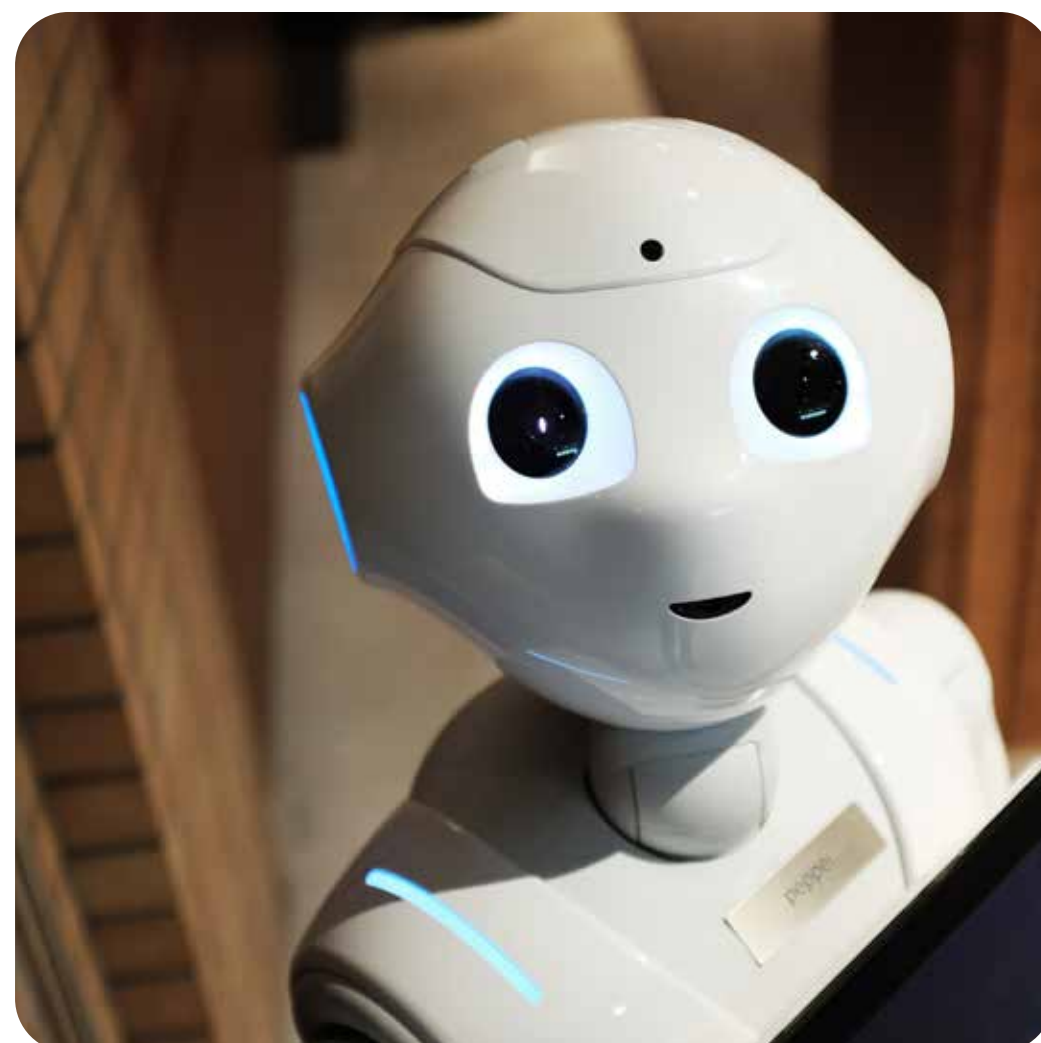
At Comtec, we pride ourselves on excellent quality, project management, and customer service.

And when appropriate, we use tech to our advantage, whether in AI-generated content or our proprietary AI-based machine translation tool.

## When to use AI?

For large projects that need super quick turnarounds and limited localisation, machine translation can help keep costs down while delivering at high speed and volume. While this approach is appropriate for some types of translation (we talk more about our translation tech further on), its limitations mean it's unable to target content to specific audiences, can't consider culture or current trends, and can't reproduce original intent.



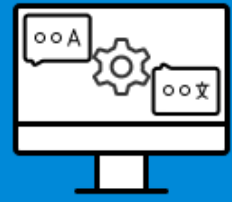


# Translation Technology

We've invested heavily in proprietary solutions to offer our clients the most up-to-date translation software.







## Translation Memory & Management

Technology helps us to work smarter. Our secure translation memory software allows our linguists to build a bank of approved words and terminology for your project, offering significant long-term cost reductions. As well as reducing costs, our translation memory (TM) software helps speed up the translation process and ensures consistency between projects, markets, products, and teams.



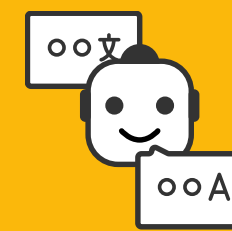
## Comtec Client Portal

We've built the Comtec Client Portal to give our clients complete visibility and control over their projects. By linking to our bespoke translation management system (TMS), you can use the Comtec Client Portal to request quotes, upload documents for translation, review translated content, and even provide feedback across teams. Our technology makes it easier than ever to work globally.



## AI Content Generation

If you want to produce a lot of content quickly, our proprietary AI-based content generation solution – Clara – might be for you. We'll take your reference material – branding, tone of voice, even keyword targets – and fine-tune the model to your requirements. Once this setup stage is done, we can write prompts to generate target language content for you, with the addition of post-editing and polishing by a specialist human linguist.



## AI-Powered Machine Translation

Produce fully localised content quickly and cost-effectively using the latest AI-powered machine translation technology. As genuine language experts, we've finely tuned our model to give you the best quality output. All our machine-translated content is reviewed by a real human selected for their suitability for your project. Depending on your budget, the review process can be as involved or light-touch as you wish.





# The most meaningful connection needs a human touch

That's why all our linguists are in-country native speakers and specialists in subjects including eLearning, healthcare, retail, food and drink, and even niche technical or medical matters.

So, whether it's training brochures, marketing material, sales scripts, videos, or voiceovers, our human-led translations maintain the high quality and effectiveness of your original words and ideas to get the results you need worldwide.





# **We're a force for good**

**B Corp is a growing global movement for ethical business, with around 5,000 certified companies. And we're super proud to be the UK's first B Corp-certified translation company.**

This journey is incredibly important to us; we're committed to the highest levels of accountability and transparency with our clients, linguists, and employees.

Being a B Corp company means we hold ourselves to higher standards, from donating to charity, working as sustainably as possible, and creating a diverse and inclusive culture.

In a nutshell, we're a company that strives continuously to make a positive impact within and for our community.

# **Certified**



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# **Corporation**



# Accredited Award Winners

As a value-led, forward-thinking company, we were delighted to be crowned ATC Translation Company of the Year.

Our ongoing commitment to being proactive partners, true and trusted team players, and overall authenticity helped us scoop this prestigious award in 2022.

We're also ISO 17100:2015 certified, which recognises that we work with the highest calibre of linguists. And we meet the Quality Management System ISO 9001 standard, too and are working towards ISO 27001 for Cyber Security.







# Always learning

As well as being a team of committed linguaphiles, we always want to learn, share, and network with like-minded business professionals.

Our memberships of the Learning Network, B Corp, Pimento and Agency Hackers communities keep us engaged, inspired, and connected with vibrant communities.

Our tech wizards are at the forefront of the latest research, having recently trained to become UK leaders in prompt writing and LLM tuning.

And if a project needs it, we regularly call on a host of external experts from cultural advisors to regulatory legal specialists.





# Success Stories

## From Clients Past and Present

As the go-to translation partner for international businesses, our loyal client base spans every sector and includes household names, such as Aesop, Aston Martin, Aardman Animations and Amtico (and that's just the As).

Here's a taste of how we help our clients win on the world stage:

**We sped up Sponge's delivery time by four weeks**



**We helped bring sign language to children across 14 countries in collaboration with Huawei Mobile and Aardman Animations**



**We got our client, Achilles, 18% more traffic to their new site**



**We created children's books for McDonald's Happy Meals in 40 languages**



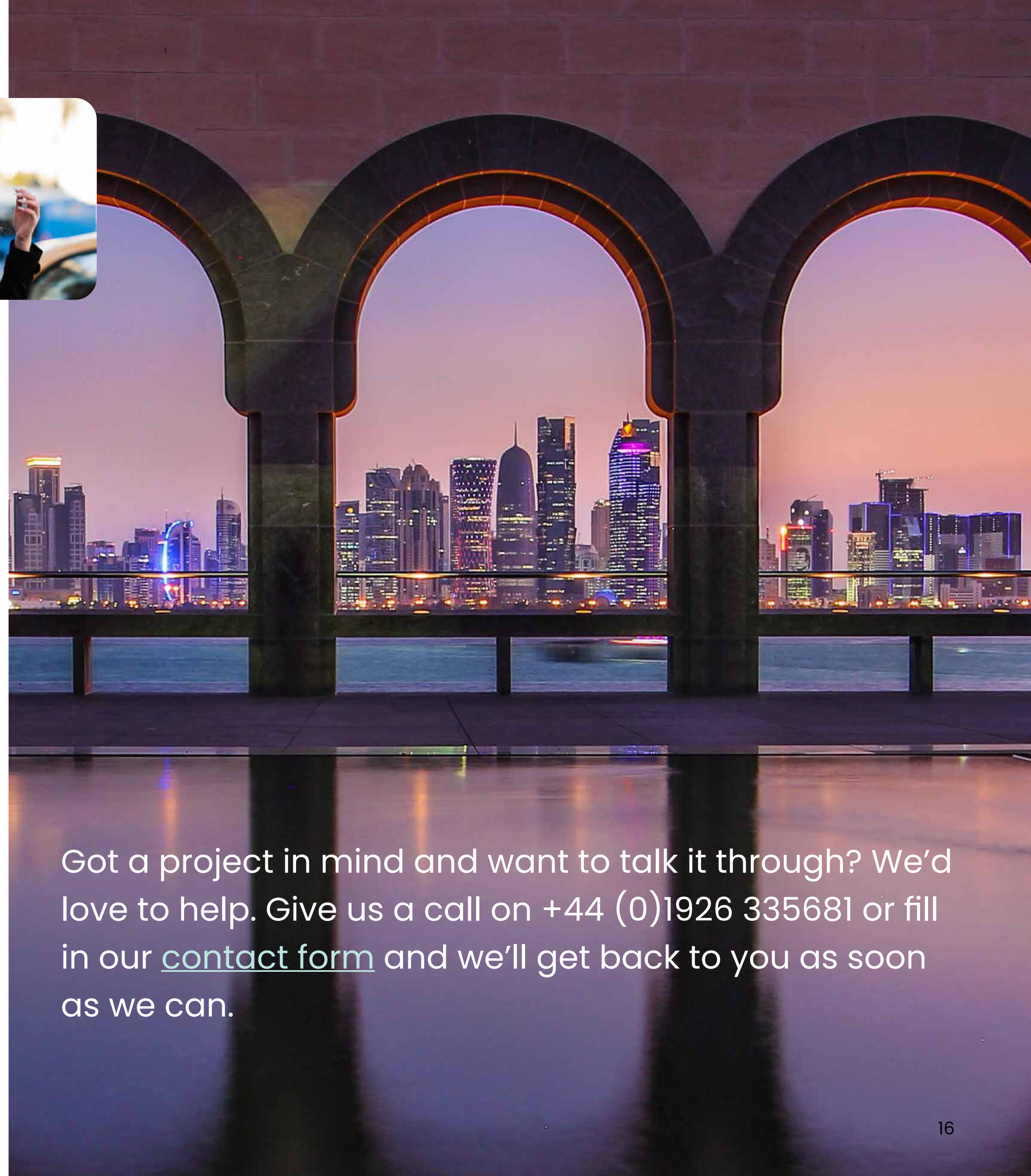
 [Click to read more](#)





# Want more? Let's talk!

For more examples of how we've helped businesses revolutionise their translation process and achieve outstanding results in global communications check out our [work here](#).



Got a project in mind and want to talk it through? We'd love to help. Give us a call on +44 (0)1926 335681 or fill in our [contact form](#) and we'll get back to you as soon as we can.



What our clients say:

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Comtec continues to be super flexible and very efficient at delivering translations for us. The team is always so helpful and the quality of work meets our expectations every time.

*Hannah Smith*

Aston Martin Lagonda





# Comtec

Your language partner



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