

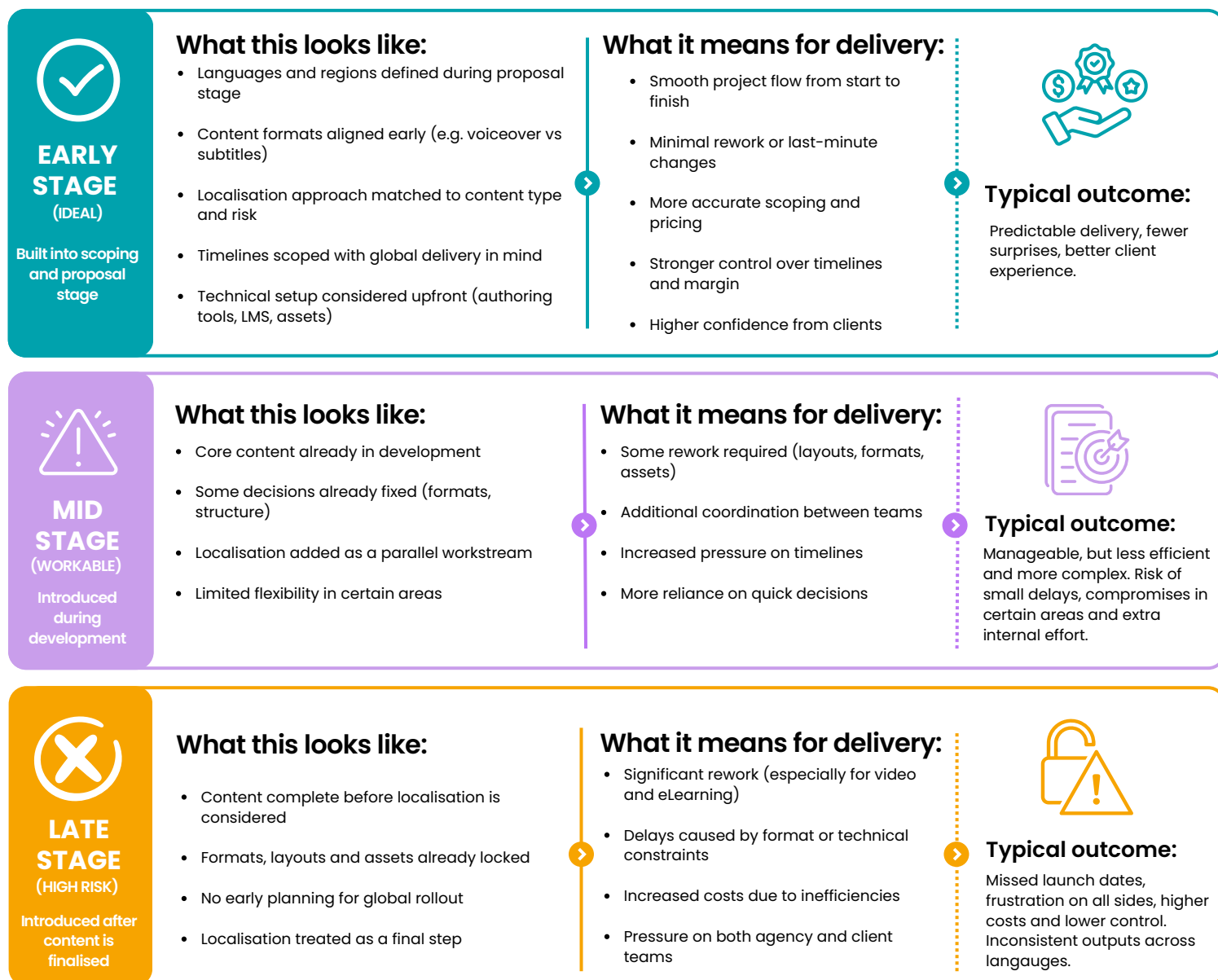
Localisation Project Planner

A practical guide to timescales for learning agencies delivering global learning

Localisation can feel like one of the more complex parts of delivering a global learning programme, particularly when it sits outside your core expertise. In practice, it doesn't need to be.

What makes the biggest difference is how early it's considered, and how much support is in place at that stage. Brought in early, it shapes scope, clarifies cost drivers, and makes delivery more predictable.

How to use this planning tool: This simple model shows how timing affects delivery, client expectations, and overall campaign complexity.



Key takeaway



The earlier localisation is considered, the more control you have over how a project is scoped, managed and delivered. Even small decisions at the start can make a meaningful difference to timelines, cost and overall complexity.

👉 If you're ever unsure how early to factor localisation into a project, or how much support is needed at different stages, it can be useful to sense-check it upfront. We're happy to help; just get in touch.